

CARTOGRAPHIC NARRATIVES OF ARTIST-TEACHERS IN THE CITY OF INDUSTRIES – JOINVILLE/SC (BRAZIL): SOCIAL MEMORY OF FRITZ ALT ART SCHOOL

Juliana Rossi Gonçalves

9 th Defense:

22 de fevereiro de 2024

Members of the Examining Board:

Profa. Dra. Taiza Mara Rauen Moraes, (coorient) (UNIVILLE)

Profa. Dra. Nadja de Carvalho Lamas

Profa. Dra. Roberta Barros Meira

Profa. Dra. Carla Carvalho, membro externo (FURB)

Profa. Dra. Teresa Matos Pereira (ESELx – Escola Superior de Educação de Lisboa / Instituto Politécnico de Lisboa)

ABSTRACT

The thesis aims to map the journey of creation and cultural diffusion of Fritz Alt Art School (EAFA), through the work of its artist-teachers in an industrial city, Joinville/SC (Brazil), understanding the school's role in the city's cultural participation and transformation over the last five decades. The urban space was historically shaped by industrialization and linked to European immigration movements of the 19th century, as well as being re-signified by the creation of cultural, theatrical, singing and dancing associations. In the midst of this urban movement, groups of women who were the wives of industrial and commercial owners, known as Kränzchen, met to socialize and practice manual and artistic activities, such as crochet and book clubs. Porcelain painting groups emerged over the decades with the specialization of artistic techniques, stimulating the creation of EAFA in the 1960s. Over its 55 years of existence, EAFA art school has been characterized by "artist-teachers" whom are recognized for their artistic production, cultural and political administration that have re-signified the "industrial" city of Joinville/SC, as a "multicultural" city, established by an identity and artistic diversity, proving its effective participation in the city's artistic manifestations and cultural transformations. The research into cartographic narratives is underpinned by Deleuze and Guattari (2000), Clandinin and Connelly (2011), Lampert (2017, 2018, 2019), Daichendt (2009, 2011), Iavelberg (2017), Le Goff (2003), Ricœur (2012), Assmann (2011) and Assmann (2016), and designated by relations and tensions between teaching, artistic production and political administration of artist-teachers in an industrial city. The research is linked to the Heritage, Memory and Languages research line of the Postgraduate Program in Cultural Heritage and Society (Doctorate) at the University of the Joinville Region – UNIVILLE and integrated into the Language Imbrications Research Group (CNPQ).

Keywords: Fritz Alt Art School; Art school; Artist-teacher; Social memory; Industrial city.